



# Islamic Finance

**An Undiscovered Market in the United States**

**WASHINGTON DC ■ NOVEMBER 4, 2013**





# Overview

The Islamic Finance Conference will be convened in Washington, D.C. It is the epicenter of the political world and home of many S&P 500 Companies.

The Conference will be held at Ronald Reagan Trade Center on November 4, 2013, bearing the theme “Islamic Finance: An Undiscovered Market in the United States.” The Conference will expand the global growth of Islamic Finance and new market opportunities in the United States.

Globally, Islamic Finance has grown into a \$1.5T asset managed investment and \$2T of planned and anticipated infrastructure projects. Islamic finance is an alternative financial instrument integrated with strong socially responsible component to yield healthy funding mechanism. This conference would create an avenue for engagement with key financial market players and promotion innovative financial instruments in the United States.

The Islamic Finance Conference 2013 is organized by Malaysia U.S. Chamber of Commerce in collaborations with the Malaysia International Islamic Financial Centre and the International Centre for Education in Islamic Finance.



In Support of



# Foreword

On behalf of Malaysia U.S. Chamber of Commerce, we cordially invite you to participate as a sponsor for Islamic Finance Conference themes Islamic Finance: An Undiscovered Market in the United States, which will be held at the Ronald Reagan Trade Center in Washington D.C. on November 4, 2013. I truly hope that you will join us for this premier Conference, which will provide you with valuable industry information, as well as exclusive educational and networking opportunities.

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With anticipated attendance of 200 attendees, the Conference will be the perfect environment to building stronger relationships, cultivating new leads and expanding into a new market.

The following prospectus details the full range of benefits you will enjoy as a Sponsor. Don't miss this unique opportunity to expand your brand power to successfully position your business in this market.

We look forward to seeing you at the event!

Sincerely,  
Hafiz Lockman, Chairman





# Who We Are

## MALAYSIA U.S. CHAMBER OF COMMERCE



The Malaysia U.S. Chamber of Commerce (MYUSCHAM) is the premier advocacy for Malaysian organizations promoting and raising awareness of commercial opportunities between Malaysia and the United States.

## MALAYSIA INTERNATIONAL ISLAMIC FINANCIAL CENTER (MIFC)



The Malaysia International Islamic Financial Centre (MIFC) initiative was launched in 2006 to develop Malaysia as an international marketplace for Islamic finance. Since its inception more than 30 years ago, Islamic finance in Malaysia has progressed and developed into a sophisticated Islamic finance marketplace that is characterised by a robust regulatory and supervisory framework, a deep primary market and active secondary sukuk market, a diverse talent base with global capabilities and connectivity, and product breadth and depth. The Malaysian marketplace also provides an efficient system for multi-currency clearing and settlement.

The MIFC initiative comprises a community network of the country's financial sector regulators, including Bank Negara Malaysia (Central Bank of Malaysia), Securities Commission Malaysia, Labuan Financial Services Authority and Bursa Malaysia (Kuala Lumpur Stock Exchange), Government ministries and agencies together with industry participation from the banking, takaful, re-takaful, capital market institutions, human capital development institutions and professional ancillary services companies which are participating and working collaboratively in Islamic finance. Malaysia welcomes industry practitioners to conduct international business

in Islamic finance, while enjoying a highly conducive business environment. As a destination for financial investment, Malaysia offers a marketplace for global Shariah-compliant investment opportunities via a wide range of international financial institutions, extensive expertise and an array of Islamic financial products and services.

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## INCEIF

**INCEIF**<sup>®</sup>

THE GLOBAL UNIVERSITY OF ISLAMIC FINANCE

INCEIF is the acronym for International Centre for Education in Islamic Finance. It was set up by Bank Negara Malaysia (Central Bank of Malaysia) in December 2005. The university was established as part of the Malaysian Government's initiative to further strengthen the country's position as an international Islamic finance center and develops human capital for the global Islamic finance industry. It is the only university in the world that is wholly dedicated to postgraduate study in Islamic Finance.

Along with its dedicated Islamic finance academic programs, INCEIF offers executive education, research, consulting and knowledge management services which are in line with its vision to be a knowledge leader in Islamic finance.





# Why Join

## Islamic Finance Conference (IFC) 2013

IFC2013 is the must-attend event for the influential Islamic Finance practitioner audience. Don't miss this opportunity to showcase your products and services to close deals with key industry players.

- Gain visibility for your company, its products and services with exhibits
- Reap more value with sponsorship offerings that address your company's individual needs.
- Enjoy an unmatched opportunity to network with peers, customers, and new prospects
- Benefit from one-on-one access to top subject matter experts, visionary leaders and executive
- Access to sessions as well as the networking functions, providing a social and enjoyable environment to meet with conference attendees, exhibitors, and presenters.

## Benefits At-a-glance

It's designed to meet the needs and requests of our valued attendees:

- Unparalleled networking opportunities with over 200 industry stakeholders and decision-makers assembled from leading investment and retail banks, corporations, law firms, asset management companies, institutional investors and high-net-worth individuals
- You can meet with Industry experts
- In-depth analysis and discussion on pertinent issues affecting the Islamic finance industry
- Exciting updated sponsorship opportunities to add more value to your Innovate experience
- Exclusive Business Partnering 1:1 Meeting
- An estimated audience of over 200 attendees
- The latest in thought leadership, solution deep dives and real-world experiences for those managing Islamic Finance products and services







# Program

- 08:00 am to 09:00 am Breakfast and Registration
- 09:00 am to 09:30 am Introduction
- 09:30 am to 10:00 am Keynote Speaker – Fundamentals of Islamic Finance, Difference between Conventional and Islamic Finance, Risk and Governance and Misperceptions
- 10:00 am to 11:00 am Roadmap – Transformation of Malaysia’s Islamic Finance Industry from Consumer-based to Investment Financing Malaysia Success Story – MIFC/Malaysian Financial Institutions; Advising and Structuring Cross Border Funding, Workforce Development and Sharia Advisory Services
- 11:00 am to 11:15 am Coffee Break
- 11:15 am to 12:15 pm Fund Raising – The Opportunities and Challenges of Islamic Finance. Islamic finance in the U.S. has been predominantly in the home mortgage sector.
- This panel would discuss the opportunities of raising funds for working capital or structured project financing. The challenges may range from taxation, regulatory frameworks and risk management.
- 12:15 pm to 01:30 pm Lunch and Networking Reception



- 01:30 pm to 02:30 pm      Investment – Social Responsible Investments in the United States  
The panel would discuss the opportunities and challenges of Islamic investments and the relationship of SRI or ethical investing.
- 02:30 pm to 02:45 pm      Coffee Break
- 02:45 pm to 03:45 pm      Moving Forward – The Expansion of Financing and Investments in the United States  
The potential growth of Islamic Finance in the United States through innovative financial instruments tools.
- 04:00 pm to 06:00 pm      Networking Reception





# Sponsorships

## Platinum Sponsor – USD 20,000

- Prominent Recognition as the Platinum Sponsor
- 30-minutes time slot participation in private executive 1:1 meetings
- First Right for the Same Sponsorship level for ifc2014
- Networking Opportunities with Top Business Leaders
- Recognition and acknowledgement in the Forum's backdrop, press conference's backdrop, marketing & advertising collaterals, billboards
- Priority complimentary registration for 10 guests
- Reserved seating at the Conference
- Reserved table at the Lunch
- Placement of corporate banner at a designated area of the Forum venue.
- One dedicated press release and announcement prior to the Forum
- Priority interviews with selected media agencies
- A one-page advertisement insertion in the Forum's program book
- Recognition in websites and social media platforms with hyperlinks
- Access to participants' database
- Free membership to Malaysia U.S. Chamber of Commerce
- Exhibition Space
- Opportunity to distribute approved sponsor products/ materials at the Forum

## Gold Sponsor – USD 10,000

- Networking Opportunities with Top Business Leaders
- 30-minutes time slot participation in private executive 1:1 meetings
- Recognition and acknowledgement in the Forum's backdrop, press conference's backdrop, marketing & advertising collaterals, billboards
- Priority complimentary registration for 5 guests
- Reserved seating at the Conference
- Reserved table at the Lunch
- Placement of corporate banner at a designated area of the Forum venue
- One dedicated press release and announcement prior to the Forum
- A one-page advertisement insertion in the Forum's program book
- Recognition in websites and social media platforms with hyperlinks
- Access to participants' database
- Free membership to Malaysia U.S. Chamber of Commerce
- Exhibition Space
- Opportunity to distribute approved sponsor products/ materials at the Forum





## Silver Sponsor – USD 5,000

- Networking Opportunities with Top Business Leaders
- Recognition and acknowledgement in the Forum's backdrop, press conference's backdrop, marketing & advertising collaterals, billboards
- Priority complimentary registration for 2 guests
- A half-page advertisement insertion in the Forum's program book
- Recognition in websites and social media platforms with hyperlinks
- Access to participants' database
- Free membership to Malaysia U.S. Chamber of Commerce

## Lunch and Reception Sponsor – USD 8,000

- Invitation for a sponsor senior leader to do a 10-minute presentation
- Networking Opportunities with Top Business Leaders
- Recognition and acknowledgement in the Forum's backdrop, press conference's backdrop, marketing & advertising collaterals, billboards
- Placement of corporate banner in the Lunch Venue and on all the Tables
- A one-page advertisement insertion in the Forum's program book

- Recognition in websites and social media platforms with hyperlinks
- Access to participants' database
- Opportunity to distribute approved sponsor products/ materials at the Forum
- Exhibition Space
- Priority complimentary registration for 4 guests
- Free membership to Malaysia U.S. Chamber of Commerce

### Breakfast Sponsor – USD 4,000

- Networking Opportunities with Top Business Leaders
- Recognition and acknowledgement in the Forum's backdrop, press conference's backdrop, marketing & advertising collaterals, billboards
- Priority complimentary registration for 2 guests
- A quarter-page advertisement insertion in the Forum's program book
- Recognition in websites and social media platforms with hyperlinks
- Access to participants' database
- Free membership to Malaysia U.S. Chamber of Commerce





# Venue

## Ronald Reagan Trade Center

Currently the largest structure (3.1 million square feet) in Washington, DC, our building is owned by the U.S. General Services Administration and is operated by Trade Center Management Associates. As the first and only federal building dedicated to both government and private use, it is mandated by Congress to bring together the country's best public and private resources to create a national forum for the advancement of trade.

The building is the official World Trade Center, Washington, DC, and houses a premier conference and event center, executive office space, ample meeting and event facilities, retail and dining opportunities. We also coordinate community-centric entertainment and programming.

# More Information

## Payments

Payment invoices will be created based on the USD prices listed in this prospectus. Options in the sponsorship packages are based upon availability.

Please plan to have your application submitted in a timely manner. Earlier submissions will allow for better selection for your pedestal within your sponsorship level.

## Contact

Roy Michael

Executive Director

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## Website

For more information on ifc2013 – Islamic Finance: An Undiscovered Market in the United States, please visit: [www.myuscham.org/ifc2013](http://www.myuscham.org/ifc2013)







**Malaysia U.S. Chamber of Commerce**

[www.myuscham.org](http://www.myuscham.org)